

# LivenUp!

Bringing Arts and Communities Together

## The 4th Annual Arts Conference

How can you take conversations about speed bumps to a street party no one will forget?

How can you start conversations with young people about substance misuse and sexual health?

How can you make people feel better about the place where they live?

Adding a bit of creativity is good for getting people to talk.

From paving a city street with grass for a weekend, to mixing actors with aromatherapy and nature with sculpture, the arts can offer original ways of making real relationships with all sorts of people.

Creative thinking can lead to fresh insights and more meaningful exchanges which can be missed by conventional approaches and mainstream professions. And the arts can often forge partnerships with an unusual range of useful organisations.

At *LivenUp!* you can hear speakers from all over the UK who are leading successful projects, which bring arts and communities together in very different ways. These range from rural touring theatre to urban community arts that have helped change the way local people – and local authorities – look at places. There is also a focus on new projects in West Sussex, which you can hear about in more detail in the breakout groups.

*LivenUp!* brings together arts practitioners and professionals, to inspire each other with the news and views about people working in community and arts development across the South East.

### Who Should Attend?

Arts Professionals and Practitioners.

Artists and Performers.

Local Authority Members and Officers.

Community Development Workers.

Volunteers and Community Organisations.

and anyone who'd like to expand their ideas about arts and communities.

# LivenUp!

will be held at:  
**The Capitol Arts Centre**  
North Street  
Horsham  
West Sussex  
RH12 1RG

*LivenUp!* is devised and produced by Sussex Arts Marketing for West Sussex County Arts Service on behalf of West Sussex Arts Development Group.

SAM gratefully acknowledges the assistance of:

**Phyllida Shaw** Arts Consultant and Author  
**Catherine Orbach** De La Warr Pavilion  
**Clare Soper** Gardner Arts Centre  
and **Horsham District Council**

West Sussex County Council presents  
**The Annual**  
**West Sussex Arts Conference**

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Images provided by:  
Oily Cart; New Vic; Heads Together Productions; Arundal Wetlands Centre; Farnham Maltings; Junction Arts.



**Thursday 24th June**  
**9.30am – 4.15pm**

The Capitol, Horsham, West Sussex.

This is the fourth West Sussex Annual Arts Conference and the first to be presented through the partnership with ACE, SE and the West Sussex Local Authorities.

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## Conference Programme



### Morning Session

**9.30am – Coffee and Registration**

**10.00am – Welcome to the conference Liven Up!**

by **Lorna Brown**, County Arts Officer, West Sussex County Council.

**10.05am – Putting People First**

**Tina Glover MBE** Director of Junction Arts and Conference Chair: Junction Arts is an arts and regeneration charity for the former coalfields of Bolsover, Derbyshire. Their partnerships and projects place arts at the centre of community renewal. Tina has 30 years experience as a community arts worker. She was a member of the Social Inclusion Unit Policy Action Team and is a Council Member of Arts Council England (East Midlands) and ACE Education and Learning Advisory Group.

**10.35am – All About Impact**

**Gerri Moriarty** Community Artist: Arts can help make places live again. In North Huyton, Merseyside, visual arts and drama helped to form the New Deal for the Community Area's bid, leading to a local cultural strategy and a Creative Solutions Officer for the area. But bringing about social and economic change is a long term process, so how do you assess the impact of arts and cultural development?

**11.05am – Coffee Break**

**11.20am – Creativity... With Purpose!**

**Adrian Sinclair** Creative Director of Heads Together: Heads Together Productions is a community arts organisation in Huddersfield, with a strong record in high profile projects that have impact; like the time that eight hundred square metres of turf resulted in a change of government policy and a thirty million pound programme of re-developing neighbourhoods.

**11.50am – Positive Outlook**

**Graham Jeffery** NewVlc (Newham Sixth Form College): Bringing young people into contact with artists and creative practitioners alerts them to opportunities they never thought possible – this was Graham Jeffery's approach as Creative Industries Development Manager at NewVlc. Graham leads the NESTA funded Pathways to Creativity Research Project, looking at models of inclusive learning and community arts partnership. He is Senior Lecturer in Cultural and Innovation Studies at the University of East London.

**12.20pm – Country Fair?**

**Ralph Lister** Take Art!: For people living in rural areas, access to the arts can be fairly limited – so how can we change this situation? Ralph is Development Director of the National Rural Touring Forum (NRTF) and the Executive Director of Take Art! a Somerset based rural arts development agency. He is involved in current NRTF research, which explores the impact of rural touring with professional artists and companies and cultural diversity within the context of rural touring.

### Afternoon Session

**12.50pm – Questions/discussion**

**1.10pm - 2.10pm – Lunch Break**

**2.10pm – Discussion groups**

An opportunity to find out about work in progress in West Sussex and to discuss issues that interest you.

#### Discussion Group 1: A Place For Arts

**Frances Lord** Public Art Consultant and Project Manager: West Sussex has great potential for arts and environment commissions. Arundel Wildfowl and Wetlands Trust has run a residency programme since 2000; new commissions include Chris Drury's Reed Chamber and Dan Harvey's sculptural works in plaster, both of which are integrally linked to the site. Frances will talk about issues and ideas involved in engaging communities through art in unusual places.

#### Discussion Group 2: Pastoral Care

**Gavin Stride** Chair of ITC, member of ACE Regional Council and Chair of Pride of Place: Gavin's new organisation is Third Space which will create, and support others in making, new performance work for the rural South East, aimed at ensuring that the arts are both a special and everyday part of life in the villages and towns of the region. Gavin will discuss how through making work which is specifically for the South East and encouraging local people to make their own art, we can ensure that our rural communities are safe, healthy and valued places to live.

#### Discussion Group 3: Community Spirit

**Hardish Virk** Audience Development Consultant: Arts open the door to exploring all sorts of issues – from drug and alcohol abuse to sexual health – with the community. Knowing and understanding your community, talking about relevant issues and how to engage communities with the arts drives Hardish's work. He will talk about his audience development project with South Asian communities at the Hawth Theatre, Crawley and about his arts-based workshops with community groups.

**3.10pm – Tea Break**

**3.30pm – Interact**

**Tim Webb** Oily Cart: Oily Cart has a unique style of theatre for the very young and young people with severe learning disabilities. It has developed a national reputation for the groundbreaking nature and quality of its work, since it started in 1981. Tim Webb is a founder member and Artist Director. He has researched, written and directed most of the company's work. He has extensive experience of theatre and sits on a number of advisory panels and boards. He will talk about his company's innovative approach to building the relationship with audiences.

**4.00pm – Bringing it All Together:**

A summary of issues of the day from **Tina Glover**.

**4.15pm – Close**

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### Booking Form

#### The Conference Costs:

There is a **£20** non-refundable booking fee for delegates in West Sussex.

The Conference is **£60** for delegates outside the County of West Sussex.

Please reserve me a place for **LivenUp!**  
(please photocopy this form for additional delegates)

Name .....

Job Title .....

Organisation .....

Address .....

Postcode.....

Daytime Tel No .....

Email .....

I would like to join the following breakout group:  
(bookings are made on a first-come, first-served basis, so please rank your preference order)

1.....

2.....

3.....

Please return Booking Form by **Monday 11th June**, together with your cheque made payable to **'West Sussex County Council'** to:

**Mandy Manners**, Sussex Arts Marketing,  
Unit 11B Dyke Road Mews, 74 Dyke Road, Brighton BN1 3JD.

**T** 01273 882112

**F** 01273 297846

**E** [mandy.manners@artsinsussex.com](mailto:mandy.manners@artsinsussex.com)

Please note that all conference fees must be paid in full before the day. The fee covers lunch, refreshments, booking and delegate's pack.

#### Cancellations:

For delegates from outside of West Sussex, £40 of the conference fee is refundable if you cancel by the 20th June; the remaining £20 is a non-refunding booking fee. Cancellations after the 20th June are non-refundable. **Please enclose your cheque with your booking form.**