

## A Word in Your Ear

Will be held at:

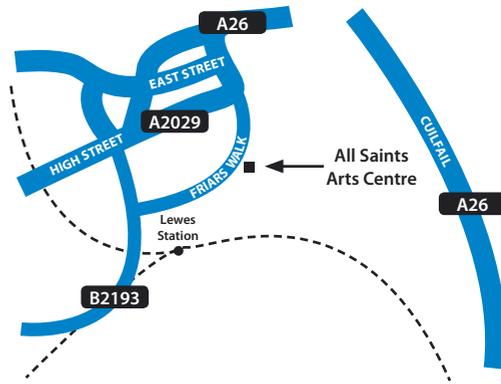
**All Saints Arts Centre, Friar's Walk, Lewes, East Sussex.**

The centre is one minute away from Lewes railway station and three minutes away from the main bus station. There is parking available behind the Magistrates Court (entrance via Railway Lane).

### Festivals Awaydays are presented by:

- Arts Council England, South East
- East Sussex County Council
- West Sussex County Council on behalf of the Arts Partnership

And produced by  
sam (Sussex Arts Marketing)  
01273 882112



## A Word in Your Ear

Making live literature work for you

East Sussex County Council and West Sussex County Council Present  
**A Festivals Awayday**

**Thursday 23 March 2006**  
**10.30am-4pm, All Saints Centre, Lewes**



## A Word in Your Ear

Making live literature work for you

### Prologue

**Britain is a nation of book lovers. In 2004 we bought 205 million of them and the UK market is continuing to grow faster than anywhere else in Europe. Book groups are for the noughties what diner parties were for the nineties, and no festival, library initiative, or arts programme is complete without a well-rounded books and debate programme.**

This next special festival awayday looks at the whole question of live literature from writers in residence, author events and performance poetry to topical discussions and community outreach work.

Chaired by **Peter Guttridge** – writer in residence and literature programmer at Brighton's new Jubilee Library and author of six novels – this practical seminar seeks to explore new and exciting ways of making live literature engage and inspire a wide cross-section of audiences.

### So if you want to find out how live literature, in all its forms, can help you to:

- Add an exciting new dimension to your arts programme.
- Reach out to new audiences.
- Create dynamic cross-cultural events across artforms.
- Promote diversity and inclusion in your programme.

### Isn't it time someone had a Word in Your Ear?

### Speakers include:

#### Jonathan Davidson – The Orange Birmingham Book Festival

Jonathan Davidson is Director of The Orange Birmingham Book Festival, and a partner at Book Communications.

#### Mark Hewitt – Lewes Live Literature

Mark Hewitt is Artistic Director of Lewes Live Literature, an organisation with a reputation for inventive cross-cultural programming.

#### Russell Thompson and Jason Grant – Apples and Snakes

Apples and Snakes is England's leading promoter of performance poetry, renowned for its innovative and culturally diverse live literature events.

#### Bernadette Cremin

Award-winning poet, performance artist and workshop leader Bernadette Cremin is renowned for her theatrical performances and acclaimed residencies.

#### John Agard

Award-winning playwright, poet, and children's writer John Agard is a former Writer in Residence at the South Bank Centre and BBC Poet in Residence.

#### Jackie Willis

Jackie Willis has published two acclaimed collections of poetry and is an experienced and inspiring workshop leader.

### Epilogue

By the end of the day you will have gained a real insight into the benefits of producing live literature – from practical issues about programming and resourcing to promoting events as part of your overall artistic agenda. Festival awaydays are a great opportunity to meet festival organisers and arts people from all over East and West Sussex – to share ideas and talk about each other's work.

### Book your place now!

Please return the booking form by Friday, 10 March 2006, together with your cheque made payable to 'West Sussex County Council' to:

**sam**  
**Unit 11B Dyke Road Mews,**  
**74 Dyke Road, Brighton BN1 3JD**  
**Tel: 01273 882112**  
**Fax: 01273 297846**

Please note that all Awayday fees must be paid in full before the day. Fee covers lunch and refreshments, booking and delegates pack.



## Booking form

- There is a £15 non-refundable booking fee for delegates from East Sussex and West Sussex
- There is a non-refundable booking fee for delegates outside these counties of £45

- Please reserve me a place for A Word in Your Ear  
(please photocopy this form for additional delegates)

Name \_\_\_\_\_

Job Title \_\_\_\_\_

Organisation \_\_\_\_\_

Address \_\_\_\_\_

Postcode \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_